



glassglobal Plants
Glass Market Report and Study
Functions

plants.glassglobal.com

June 2022

We about us: glasssglobal Group / the global glass competence



Business Segments

glasssglobal Community

www.glasssglobal.com is the leading portal for the international glass industry. Visitors use the portal as expert marketing channel, browse the portal to get updated information, execute researches or successfully trade equipment or glass.
www.glasssglobal.com

glasssglobal Trading

The Trading platform is an international business area for all companies active in purchase and sale, covering all technologies. The key segments are dedicated to glass production and processing equipment and float resp. container glass trade.
www.glasssglobal.com/trading

glasssglobal plants

Access to data from glass producers worldwide – display factories by furnace details, capacities, glass types, year of construction, IS-machines, etc. Glass market and product statistics.
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glasssglobal Consulting

Our team of glass production and market experts prepares general and customized glass market studies, being leader in that topic, worldwide. Moreover, our team prepares marketing concepts, conducts price and competitor analyses, SWAT analyses and evaluation of investments, and develops sales strategies and bankable business plans e.g. for greenfield glass production plants.
www.glasssglobal.com/consulting

glasssglobal IT-Services

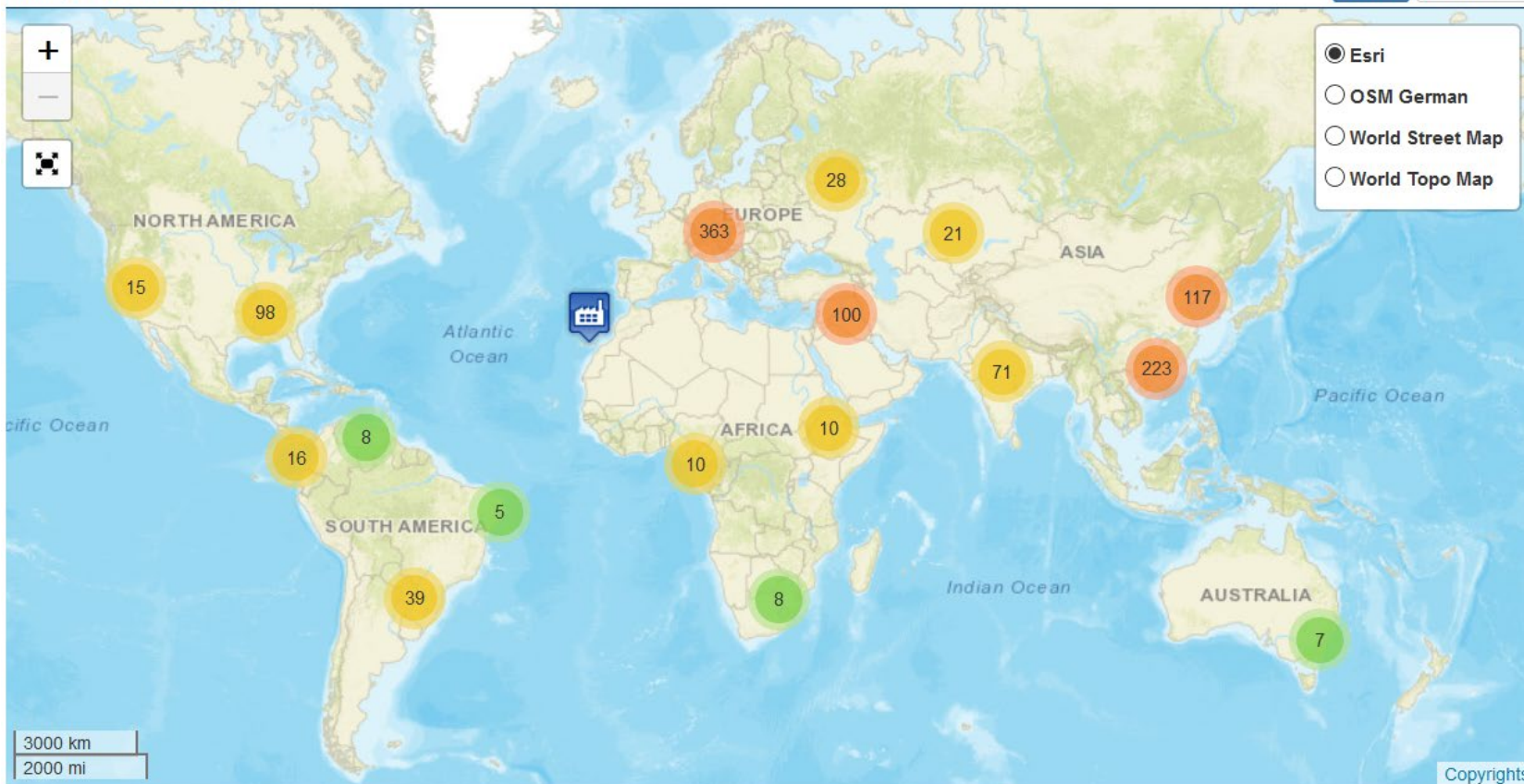
Professional realization of all elements in websites from presentations to calculations, from design to CRM. Our glass expert team supports industry-related design, keyword programming, search engine optimization and target oriented customer approach. www.ogis.de

Contact

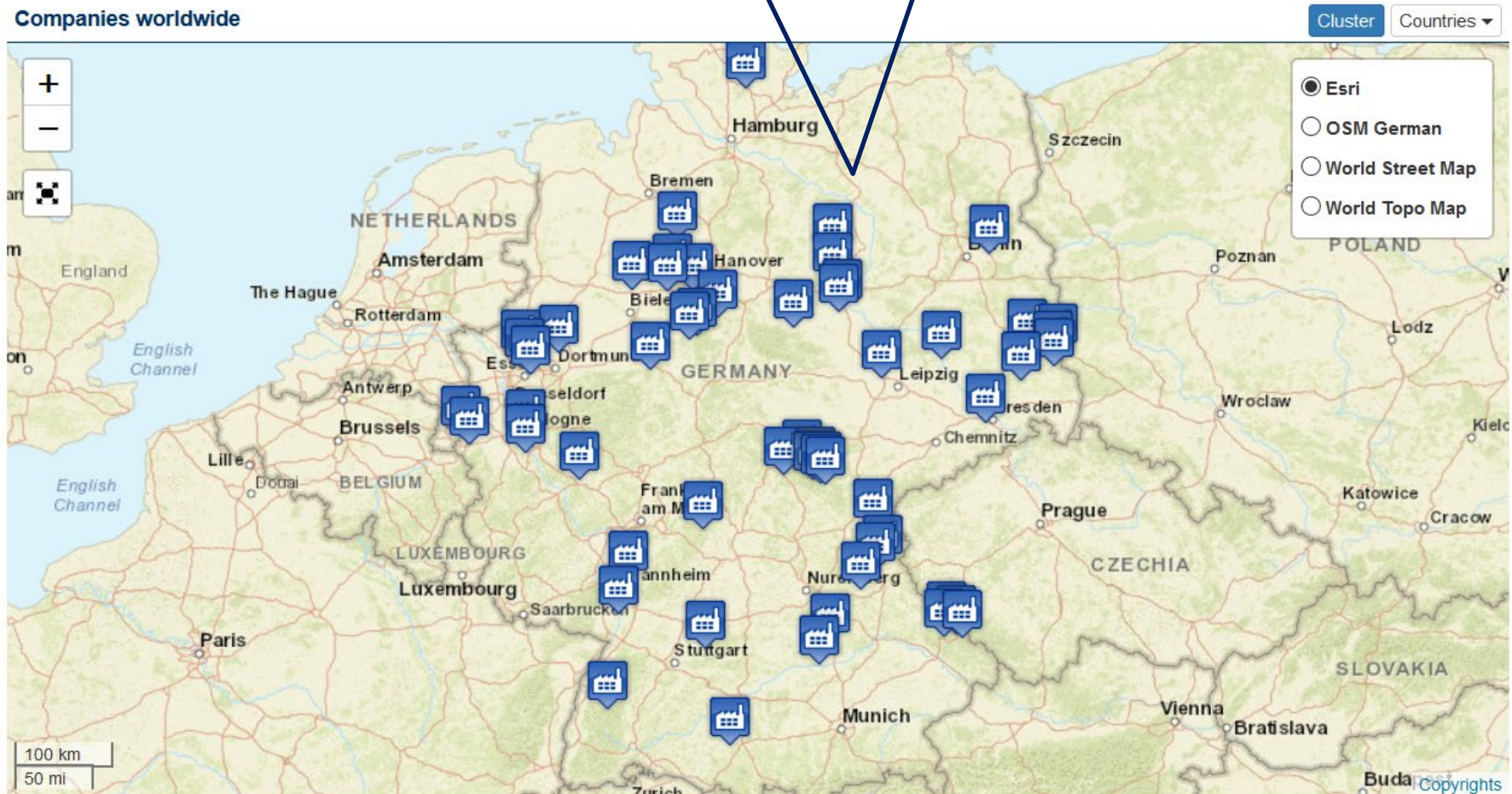
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office@glasssglobal.com

Change the display by clicking “Cluster”.
Select a country to zoom in.

Companies worldwide



Example Germany. Click a plant symbol and access details of the location.



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reset Map
 ▾
 Technical Customer Save favorite Load favorite Delete favorite
 ▾
 From my company From current location

Filter

Furnace Type Reg EP ▾ Glass Type Container ▾ Category Pharma & Cosmetic ▾ Glass Colour none ▾ Region Europe ▾ Country Germany ▾ Group Heinz (11) ▾ TPD >

Customer Any ▾ ABC-Analysis none ▾ Responsible none ▾ Competitors none ▾

Total Records: 3, Number of Companies: 2, Total tonnes per day: 225, Total tonnes per year: 82,125

Furnace Data

Profile	Company	Country	Region	City	Furnace	Year	Glass	Category	TPD	TPA
<a>Profile	HEINZ-GLAS GmbH	Germany	Europe	Piesau	Reg EP		Container	Pharma & Cosmetic	120	43,800
<a>Profile	HEINZ-GLAS Group Holding	Germany	Europe	Tettau-Kleintettau	Reg EP	2008	Container	Pharma & Cosmetic	65	23,725
<a>Profile	HEINZ-GLAS Group Holding	Germany	Europe	Tettau-Kleintettau	Reg EP	2011	Container	Pharma & Cosmetic	40	14,600

Select a target group with filters.

Filter selection example:

- Furnace Type: EP (regenerative end port)
- Glass Type and Category: Container (Pharma & Cosmetic)
- Region and Country: Europe, Germany
- Group: Heinz

Result list of a target group.

Select the menu Furnaces and click the button “Customer”

- Select Filter options as previously described
- Select additional options from the filters below

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Filter

Furnace Type
Glass Type
Category
Glass Colour
Region
Country
Group
TPD >

Customer
ABC-Analysis
Responsible
Competitors

Total Records: 3, Number of Companies: 1, Total tonnes per day: 155, Total tonnes per year: 56,575

Furnace Data

Profile	Company	Country	Region	City	Furnace	Year	Glass	Category	TPD	TPA	Glass Colour	Customer	ABC-Analysis	Responsible	Competitors	Remarks
Profile	HEINZ-GLAS Group Holding	Germany	Europe	Tettau-Kleintettau	Reg EP	2008	Container	Pharma & Cosmetic	65	23,725		<input type="button" value="Yes"/>				
Profile	HEINZ-GLAS Group Holding	Germany	Europe	Tettau-Kleintettau	EM	2019	Container	Pharma & Cosmetic	50	18,250	flint	<input type="button" value="Yes"/>				
Profile	HEINZ-GLAS Group Holding	Germany	Europe	Tettau-Kleintettau	Reg EP	2011	Container	Pharma & Cosmetic	40	14,600		<input type="button" value="Yes"/>				

Access a company
by clicking “Profile”.

Furnace Data

Profile	Company	Country
Profile	HEINZ-GLAS Group Holding	Germany
Profile	HEINZ-GLAS Group Holding	Germany
Profile	HEINZ-GLAS Group Holding	Germany

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[Profile](#) [News](#) [PDF](#)

Address

Address	HEINZ-GLAS Group Holding Glashüttenplatz 1-7 96355 Tettau-Kleintettau
Country	Germany
Phone	0049 9269 77 0
Fax	0049 9269 77 333
Email	get in contact...
Internet	www.heinz-glas.com
Employees	3.000
Turnover	236 m €
Certificates	DIN EN ISO 9001

Custom Fields

[Save](#)

Customer	<input checked="" type="checkbox"/>
ABC-Analysis	<input type="text" value="please select"/>
Responsible	<input type="text" value="please select"/>
Competitors	<input type="text" value="none"/>
Remarks	<input type="text"/>

Add and save
your input.

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Furnaces/Custom Fields



Select a target group or company with filter functions including selection from custom fields.

Selection with a continuous text in “Remarks” is possible.

reset Map **example** Lines 30

Filter

Furnace Type Glass Type Category Glass Colour Region Country Designer
TPD >
Customer ABC-Analysis Responsible Competitors

Total Records: **3**, Number of Companies: **1**, Total tonnes per day: **155**, Total tonnes per year: **56,575**

Furnace Data

Profile	Company	Country	Region	City	Customer	ABC-Analysis	Responsible	Competitors	Remarks
Profile	HEINZ-GLAS Group Holding	Germany	Europe	Tettau-Kleintettau	<input type="button" value="Yes"/>	<input type="button" value="B"/>	Angela	C	Example text, only vis access to this tool
Profile	HEINZ-GLAS Group Holding	Germany	Europe	Tettau-Kleintettau	<input type="button" value="Yes"/>	<input type="button" value="B"/>	Angela	C	Example text, only vis access to this tool

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5 Entries, TPD: 8,585, TPA: 3,133,525, No: 40
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Select Groups

- ☒ Furnace Type
- ☒ Glass Type
- ☐ Category
- ☒ Country
- ☐ Region
- ☐ Company Parent

Filter

Furnace Type 2 selected

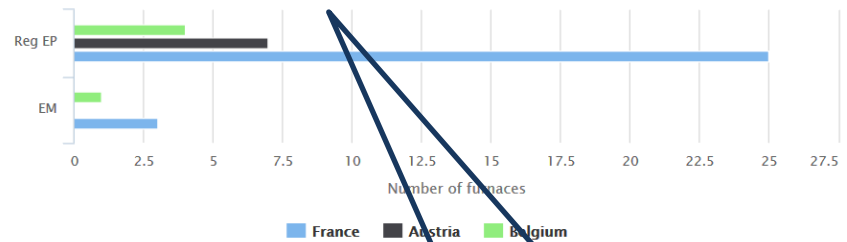
Glass Type Container

Country 3 selected

Query Result

Furnace Type	Glass Type	Country	TPD	TPA	No.
Reg EP	Container	France	6,115	2,231,975	25
Reg EP	Container	Austria	1,430	521,950	7
Reg EP	Container	Belgium	705	257,325	4
EM	Container	France	290	105,850	3
EM	Container	Belgium	45	16,425	1

Show me
Furnace Type,Country
with
NO. Furnaces



Number of furnaces

France Austria Belgium

Create bar charts by selecting groups and filters.

Display several versions of bar charts.

Chart creation example:

Groups:

Filter Furnaces:

Filter Glass Types:

Filter Countries:

Furnace Types, Glass Types and Countries

Regenerative End Port (Reg EP) and Electric (EM)

Container

Austria, Belgium and France

Contacts

Contact 1.	General Director Phone: [REDACTED] Fax: 00 [REDACTED] get in contact...
Contact 2.	Technical Director Phone: [REDACTED] Fax: 00 [REDACTED] get in contact...
Contact 3.	Batch Expert get in contact...
Contact 4.	Sales Export get in contact...
Contact 5.	Project Manager of Glass container sales get in contact...

Click to send messages
to target persons or
departments.

Send a message directly out of the study with your email address (which is your username).

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reset

search...

Q

Lines

10

▼

Sent messages via contact-form

0

Message

No messages found with your current settings.

Email Date

Sender

Sender Name

Recipient Name

Subject

Message

Files

See messages which you have already sent. The attachment of files is possible.

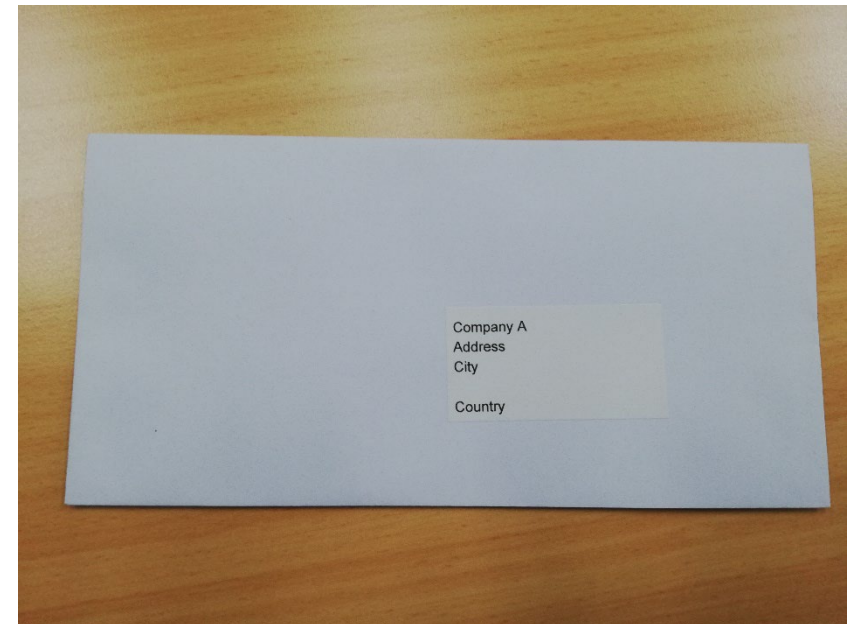
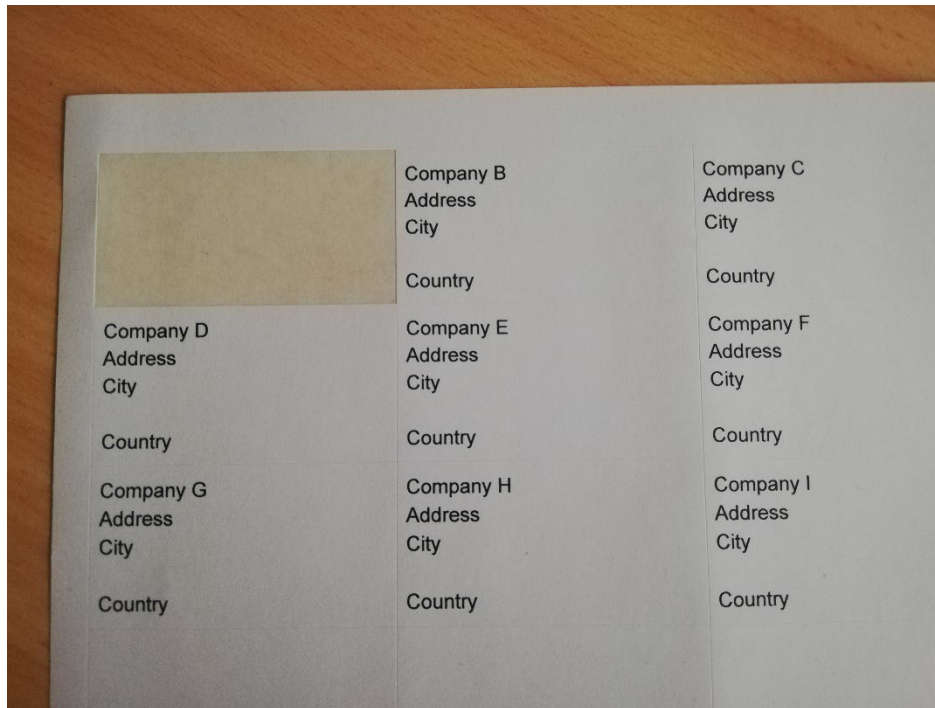
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Mailings



glassglobal Plants users are provided with the option to select a target group out of the furnace database. We prepare and send a template with target addresses in MS Word format, for you can print them on labels.

Send printed mailings e.g. for acquisition, customer information or seasons greetings.



Calculation Options:

- Production capacity in a country x 0.8 = approx. local production
- Add import and subtract export quantity

Local production + import - export = local consumption

- Division: local consumption / population = consumption per capita
- Assumption: consumption per capita remains stable
- Population development x consumption per capita:
 - Market development

- Consider the market development from step 1
- Compare with the current local production
 - Discover potential space for new glass production plants

Approximate figures:

Current Market	9.1 m tons
Current Production	8 m tons
Current Population	329 million
Population in 2025	340 million

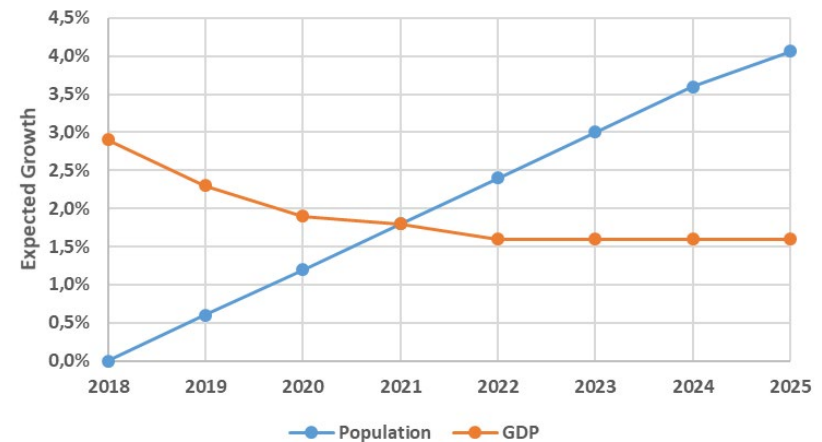
Increase 2018 to 2025:

- 400,000 tons per year
- 4%

Market size approx. 9.5 m tons in 2025

Approx. 4.100 tpd

Gap of 1.5 m tons per year production, which could be equalized by production increase.



Sources: www.worldometers.info, www.imf.org

Benefits for suppliers to the glass industry:

- Find potential customers, see locations, production capacity, furnaces, future plans
- Contact potential customers directly out of the study
- Save time for the discovery and acquisition of new leads

Benefits for glass producers:

- See the locations, production capacity, furnaces from competitors/potential partners
- See future plans of competitors, to evaluate the future market situation
- See the current and future local market in countries, to support investment decisions

Benefits for customers of the glass industry:

- See potential suppliers with their locations, products and capacities
- Contact potential suppliers directly out of the study
- See future plans of suppliers, to evaluate the future supply chain situation

Contact



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